

# Updated Privacy Policy

This Privacy Policy outlines how we collect, use, and protect your personal information when you use our services. It explains your privacy rights and how the law safeguards your information.

## 1. Information Collection and Use

We collect and use your personal data to offer, enhance, and personalize our services. This may include responding to inquiries, sending service updates, and delivering communications tailored to your preferences.

### Types of Data Collected

#### 1. Personal Data

Personal data we may collect includes:

- Name
- Email address
- Phone number
- Other information provided when interacting with our website or services

#### 2. SMS Communication Data

By consenting to receive SMS communications, you agree to receive messages related to our services, such as:

- Appointment reminders
- Billing inquiries
- Promotions or offers (if applicable)

## 2. Usage Data

We automatically collect certain information to improve our services. This may include:

- Device's IP address
- Browser type
- Pages visited
- Time spent on those pages

### 3. Tracking Technologies and Cookies

We use cookies, beacons, tags, and scripts to monitor activity and store certain information. You can manage cookie preferences through your browser settings.

### 4. Data Sharing Restrictions

- **Phone numbers collected with SMS consent will not be sold, rented, or shared with third parties or affiliates for marketing purposes under any circumstances.**
  - This is clearly stated to ensure that personal data is not shared for marketing purposes.

### 5. Disclosure of Your Personal Data

#### 1. Business Transactions

If we are involved in a merger, acquisition, or asset sale, your data may be transferred as part of the transaction.

#### 2. Legal Compliance

We may disclose personal data to comply with legal obligations or protect the rights, property, or safety of our company, users, or the public.

### 6. Data Security

We implement industry-standard security measures to protect your personal data, including encryption and secure servers. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

### 7. Your Rights

You have the right to:

- Access, update, or delete your personal information at any time.
- Opt out of SMS communications, as described below.

For questions or concerns, contact us at [senorpepes661@gmail.com](mailto:senorpepes661@gmail.com)

### 8. Links to Other Websites

Our service may contain links to third-party websites. We are not responsible for their content, policies, or practices. We encourage you to review their privacy policies.

## 9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be effective when posted on this page, with appropriate notifications provided when necessary.

## **SMS Terms and Conditions**

By opting in to receive SMS messages, you agree to the following:

### 1. Consent for SMS Communication

- **Phone numbers obtained during the SMS consent process will not be shared with third parties for marketing purposes.**
  - This is to ensure that your information is used solely for communication purposes related to our services.

### 2. Types of SMS Communications

By opting in, you may receive SMS messages related to:

- Appointment reminders
- Follow-up messages
- Billing inquiries
- Promotions or offers (if applicable)

### 3. Message Frequency

- Message frequency may vary depending on the type of communication. For example, you may receive **up to 15 messages per week** related to appointments, billing, etc.

### 4. Potential Fees for SMS Messaging

- Standard message and data rates may apply, depending on your carrier's pricing plan. These fees may differ for domestic or international messages.

### 5. Opt-In Methods

You may opt in to receive SMS messages from **Dream Living Homes** in the following ways:

- Verbally, during a conversation
- By submitting an online form
- By filling out a paper form

## 6. Opt-Out Instructions

- You can opt out at any time by replying “**STOP**” to any SMS message.

Alternatively, contact us directly at [senorpepes661@gmail.com](mailto:senorpepes661@gmail.com).

## 7. Help

- If you are experiencing any issues, reply with the keyword “**HELP**” or contact us directly at [senorpepes661@gmail.com](mailto:senorpepes661@gmail.com).

## 8. Additional Options

- If you do not wish to receive SMS messages, you can choose not to check the SMS consent box on our forms.

## 9. Standard Messaging Disclosures

- **Message and data rates may apply.**
- You can opt out at any time by texting “**STOP**.”
- For assistance, text “**HELP**” or visit our Privacy Policy [senorpepes661.com/contact-uspage](https://senorpepes661.com/contact-uspage).
- Message frequency may vary depending on service.